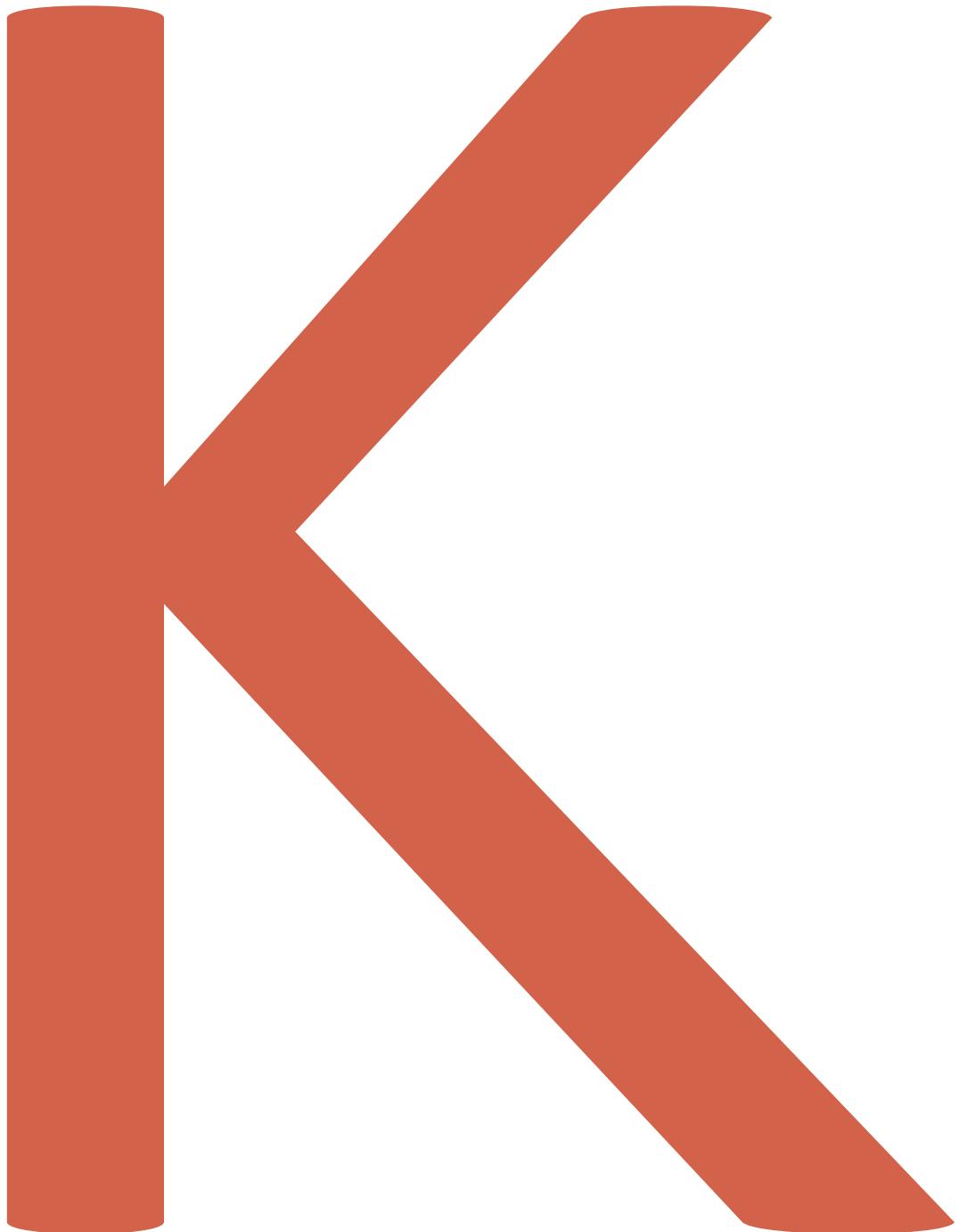


Kinetic

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Light

# Kinetic

---

Light Italic

# *Kinetic*

---

Regular

# Kinetic

---

Italic

# *Kinetic*

---

Bold

# **Kinetic**

---

Bold Italic

# ***Kinetic***

---

70 point Light

# INSPIRED BY ART Trådkonstruktion

---

70 point Regular

# ABSTRACTION Langue visuelle

---

70 point Bold

# TYPOGRAPHIE Curved endings

---

70 point Light Italic

# DIFFERENT SHAPES Ósamhverfar form

---

70 point Italic

# GÉOMÉTRIQUE Object and viewer

---

70 point Bold Italic

# COMFORTABLE Calidad espacial

---

40 point Light and Light Italic

120 new sculptures  
PANORAMIC VIEW  
*Everything in motion*

---

40 point Regular and Italic

Dynamic capabilities  
CONTEMPORARY ART  
*Explosive performances*

---

40 point Bold and Bold Italic

Post-minimaliste  
PRIVATE COLLECTION  
*Interactieve relatie*

---

24 point Light and Light Italic

Julio González (Barcelona, 1876 – París, 1942)  
JOAN MIRÓ, MATERIALIDADE E METAMORFOSE  
*Sztuka kinetyczna i op-art to znak fascynacji ruchem*

---

24 point Regular and Italic

Moderna museets internationella samling  
EN 1994 RECIBIU O PREMIO NACIONAL  
*Výstavu mimoriadnych kvalít pod názvom hviezdy*

---

24 point Bold and Bold Italic

**Dadaist provocation to pseudo-classicism**  
**ELLSWORTH KELLY & CLAES OLDENBURG**  
*The great modern artists of the past century*

---

18 point Light and Light Italic

HARD-EDGE PAINTING, COLOR FIELD PAINTING AND MINIMALISM  
Su obra se muestra en los museos de arte moderno más relevantes  
VÝSTAVU MIMORIADNYCH KVALÍT POD NÁZVOM EURÓPSKE HVIEZDY  
A mostra abarca um período de seis décadas da carreira de Joan Miró

---

18 point Regular and Italic

PRESENTED BY THE MUSEUM OF MODERN ART, NEW YORK 1976  
Calder's monumental stationary sculptures are called stabiles  
EINKENNANDI ERU ÞÚFUR ÞAR SEM MEDAL ANNARS VEX BLÓÐBERG  
*Par testament, l'artiste lègue à l'État français l'ensemble de son atelier*

---

18 point Bold and Bold Italic

PRESENTED BY THE MUSEUM OF MODERN ART, NEW YORK  
Modernist photography collection comes to Tate Modern  
PICASSO HI PARTICIPÀ AMB DIVERSES DE LES SEVES OBRES  
*Han utforskar vad konst är och arbetar i många olika tekniker*

---

### 10/12 point Light and Light Italic

One of the few artists of the last century whose work is often more recognisable than his name, his distinctive elongated figures are inescapably linked to the post-War climate of existential despair. This exhibition will focus on the influences that shaped Giacometti and the experimental way in which he developed his practice. The exhibition includes some never before seen plasters and drawings alongside more familiar bronze sculptures and oil paintings.

*Alberto Giacometti was a Swiss sculptor, painter, draughtsman and printmaker. He was born in the canton Graubünden's southerly alpine valley Val Bregaglia, as the eldest of four children to Giovanni Giacometti, a well-known post-Impressionist painter. Coming from an artistic background, he was interested in art from an early age. His paintings underwent a parallel procedure. The figures appear isolated and severely attenuated, as the result of continuous reworking.*

---

### 10/12 point Regular and Italic

Among the great modern artists of the past century, Francis Picabia also remains one of the most elusive. He vigorously avoided any singular style, and his work encompassed painting, poetry, publishing, performance and film. Though he is best known as one of the leaders of the Dada movement, his career ranged widely from Impressionism to radical abstraction, from Dadaist provocation to pseudo-classicism.

*Francis Picabia was a French avant-garde painter, poet and typographist. After experimenting with Impressionism and Pointillism, Picabia became associated with Cubism. His highly abstract planar compositions were colourful and rich in contrasts. He was one of the early major figures of the Dada movement in the United States and in France. He was later briefly associated with Surrealism, but would soon turn his back on the art establishment.*

---

### 10/12 point Bold and Bold Italic

**The exhibition offers a completely new approach to the work of the Belgian artist René Magritte. Featuring both well-known masterpieces and other less familiar works, all drawn from leading public and private collections, it offers a fresh look at one of the key figures of Modern art. Magritte's art is characterized by a series of motifs, curtains, shadows, words, flames, bodies in pieces, and more.**

*René François Ghislain Magritte was a Belgian surrealist artist. He became well known for a number of witty and thought-provoking images. Often depicting ordinary objects in an unusual context, his work is known for challenging the preconditioned perceptions of reality. His imagery has influenced pop, minimalist and conceptual art. His use of ordinary objects in unfamiliar spaces is joined to his desire to create poetic imagery.*

---

## Languages

### 10/12 point Regular and Italic in French

Emmanuel Saulnier se confronte à des problématiques telles que la mémoire collective, la présence et la disparition. À l'occasion de son exposition personnelle au Palais de Tokyo, il présente plusieurs ensembles d'oeuvres, pour certains inédits. Des correspondances poétiques se dessinent dans l'espace entre la transparence du verre, le matériau de prédilection de l'artiste, et le bois sculpté, le bitume ou encore l'encre séchée,

*Emmanuel Saulnier est né en 1952 à Paris, où il vit. Auparavant, son travail a notamment fait l'objet d'expositions personnelles au Musée d'Orsay, à l'Atelier Brancusi, Musée national d'art moderne, Centre Georges Pompidou, à La Maréchalerie, Ecole d'architecture, Versailles, ou encore à La Verrière, Fondation d'entreprise Hermès, Bruxelles. Il a été boursier de la Villa Médicis, Académie de France à Rome, en 1986.*

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### 10/12 point Regular and Italic in Spanish

El Expresionismo Abstracto fue un fenómeno tan heterogéneo como sus propios protagonistas. Entre los propios artistas había desde neoyorquinos de nacimiento hasta refugiados políticos europeos, pasando por estadounidenses procedentes de la región central y el oeste del país. Pese a sus diferentes biografías y procedencias, los primeros expresionistas abstractos compartían una experiencia común:

*Ciertos artistas, que contaban con la experiencia de haber pintado murales para el proyecto artístico del New Deal Federal Art Project, realizaron habitualmente obras de escala colosal, que en ocasiones son intensas, espontáneas y sumamente expresivas, y otras veces son más contemplativas y muestran grandes campos de color que rayan en lo sublime. Si bien el autor expresa sus emociones y transmite la sensación de estar presente en la obra,*

---

### 10/12 point Regular and Italic in Polish

Wystawa zadaje pytanie o to, jak artyści definiują swój status i pozycję wobec ekonomicznych nierówności, których wzrost obserwujemy obecnie. Pyta, jak pogodzić marzenia o sprawiedliwości społecznej z potrzebą wolności i autonomii artystycznej, wskazując naprzeciwko między dość ambivalentną przynależnością artystów do elit inteligenckich lub finansowych a odpowiedzialnością twórców za resztę społeczeństwa.

*Ta specyficzna dwubiegunowość figury artysty prowokuje do namysłu nad tym, jak twórcy podkreślają przynależność, identyfikację i aspiracje do określonej klasy, czy też jak obnają własną uprzywilejowaną klasowo pozycję. Kuratorów wystawy interesuje, jak egzystencjalna i instytucjonalna figura artysty staje się medium pozwalającym niektórym twórcom eksponować i korygować swoje uświadczenie w mechanizmy społeczno-ekonomicznych podziałów.*

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Languages

## 10/12 point Regular and Italic in Portuguese

Michael Krebber é um dos mais influentes pintores dos nossos dias. Profundamente enraizado na história e nos materiais da pintura, o seu trabalho explora a exaustão, o repúdio e a renovação do meio para simultaneamente afirmar e negar. Refletindo a abordagem de Krebber ao meio pictórico, esta exposição reúne perto de cem obras das últimas três décadas, provenientes de numerosas coleções públicas.

*Os desenhos, pinturas e esculturas expostos vão da hesitação e do repúdio a uma variedade de motivos e gestos empáticos, surpreendentes ou irônicos. Em conjunto, traçam a um tempo uma linha de convicção interessada e um arco recorrente de começos, surtos e recomeços, repetições e murmurários. Referência central no debate sobre a relevância da pintura hoje, a prática de Krebber constitui um conjunto de respostas para um problema chamado pintura,*

---

## 10/12 point Regular and Italic in German

Die amerikanische Künstlerin Mary Heilmann gehört zu den international bedeutsamsten Positionen der Malerei der Gegenwart. Lange Zeit galt sie als ein Geheimtipp, deren Arbeiten vornehmlich in Künstlerkreisen geschätzt und bewundert wurden. Gegen den aktuellen Strom greift sie damals dieses Medium auf und entwickelt eine abstrakte Bildsprache, mit der sie autobiografische Momente vermittelt, zugleich aber die Lust.

*Ihre Bilder enthalten Elemente der Abstraktion und Farbfeldmalerei und erinnern an Hard Edge oder Minimal. Doch gerade Motive der Populäركultur, wie Wellenreiten und Meer oder Autofahren und Straße, tauchen in ihren Werken auf. Aus ihrer seit dem Studium bestehenden Spezialisierung auf Keramik wendet sie sich lebensnah auch immer Formen der angewandten Kunst oder des Kunsthandwerks zu. Das Neue Museum stellt nun in einer umfangreichen.*

---

## 10/12 point Regular and Italic in Swedish

Konstnärsrollen är allt annat än enhetlig. Steget är långt från hovmålaren som arbetar på uppdrag av en beställare, till bohemien som vill leva obunden av det etablerade samhällets värderingar. Utställningen diskuterar ett antal konstnärsroller, men pekar också på myterna som omger dem. I utställningen visas också hur konstnärer förhåller sig till resanden och mötet med andra kulturer. Ibland har konstnärernas bilder av.

*Men det finns också gott om exempel på konstnärer som arbetat med att synliggöra maktstrukturer och normer i mötet med främmande kulturer. Många konstnärer har genom historien sett sig som visionärer eller profeter. Feministiska konstnärer, som Siri Derkert och Gittan Jönsson, har arbetat både med kritik av samtidens samhälle och med politiska framtidsvisioner. Andra konstnärer har varit sysselsatta med visioner av mer andlig art,*

## Uppercase, Lowercase and Oldstyle numbers

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

## Lining figures

0123456789

## Tabular figures

0123456789

### Inferiors/superiors

0123456789  
0123456789

## Denominators/numerators

0123456789 0123456789

## Uppercase

ÁÄÅÄÀÄÅÅÄÆÆ  
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پRڙڙSڙڙSڙڙTڙڙUڙڙUڙڙ  
ڙڙUڙڙUڙڙWڙڙWڙڙWڙڙWڙڙWڙڙ

## Small Caps

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z  
Á Ä Å Ä À Ä Æ Å Ä È Ä Ç  
Č Ç Ç Đ Đ È È È È È È È  
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Ü Ü Ü Ü Ü Ü Ü Ü Ü Ü Ü Ü

## Lowercase

á á â ä à á ä å å á á æ æ  
ć č ç ç c d ð ð é é é é é  
é è é é é g g g g h h í í î î  
í t j í j i j k k í l l n n ñ ñ  
ñ œ ó ö ö ö ö ö ø ø ö  
þ r r s s s s s þ þ t t ú ú  
û ü ù ü û ü û w w w  
w v y v y z z z

## Maths & symbols

## Punctuation

--<>«»,:.;\_...#'', ''''  
,, ``\*'չ·? j•!{/}( | )[\\]

## Ligatures

ff ft tf tt

## Arrows

←↑→↓↔↑↖↗↘↖

## Icons

ପାଇଁ କାହାର କାହାର  
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କାହାର କାହାର କାହାର

\*e.g.=e

## Uppercase, Lowercase and Oldstyle numbers

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

## Lining figures

0123456789

## Tabular figures

0123456789

### Inferiors/superiors

0123456789  
0123456789

## Denominators/numerators

0123456789 0123456789

## Uppercase

ÁÄÅÄÀÄÅÅÅÄÆÄ  
ĆČÇĈĈĐĐÉÉËËÈÈ  
ĒĘĜĜĜĜHĜHÍÍÍÍÍÍ  
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œÓÓÔÓÒÓÓÓÓØØÓ  
PŔŔŖŞŞŞŞTŦŦUӮӮӮ  
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ÝŶӮӮӮӮӮӮӮӮӮӮ

## Small Caps

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z  
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Ñ Ñ Ñ Ñ Ñ Ñ Ñ Ñ Ñ Ñ Ñ Ñ Ñ  
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Þ Þ Þ Þ Þ Þ Þ Þ Þ Þ  
Ẅ î ÷ ÷ ÷ ÷ ÷ ÷ ÷ ÷

## Lowercase

á ä â ö à á q å á á æ æ  
ć č ç ê c d' ð ð é è e è e  
è è e è g û g û h û h û i û i  
ì û j û j û j û k k û l' l' l' n û n  
ñ ñ ñ ñ ñ ñ ñ ñ ñ ñ ñ ñ ñ  
ø ø ø ø ø ø ø ø ø ø ø ø  
þ þ þ þ þ þ þ þ þ þ þ þ þ  
û û û û û û û û û û û û û  
w y y y y z z z

## Maths & symbols

% %ω + < = > × ÷ - / ± ≠ ~ ≤ ≥ °  
@ £ ¥ \$ € ¢ f a t † ‡ ¶ § & g \*  
Nº » © ® ™

## Punctuation

--><>,.::;-...#'','''  
,,''\*'j..?j•!{/}(())[\]

## Ligatures

*ff ft tf tt*

## Arrows

$\leftarrow \uparrow \rightarrow \downarrow \leftrightarrow \uparrow \nwarrow \nearrow \downarrow \swarrow$

## OpenType features

Case Sensitive

jholá! → ¡HOLA!

Small Caps

Abc → ABC

Ligatures

ff ft tt → ff ft tt

Ordinals

1a 2o → 1<sup>a</sup> 2<sup>o</sup>

Proportional Lining Figures

0123 → 0123

Proportional Oldstyle Figures

0123 → 0123

Tabular Lining Figures

0123 → 0|1|2|3

Inferiors/superiors

0123 → 0123 0123

Denominators/numerators

0123 → 0123 0123

Fractions

1/1 1/2 → ½ ½

Languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalaallisut, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Latvian, Lithuanian, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Meru, Morisyen, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Turkmen, Upper Sorbian, Vunjo, Walser, Welsh, Western Frisian, Zulu

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### About the typeface

Kinetic is a typeface family created by Noel Pretorius and María Ramos. One of the main sources of inspiration for the design was the art of Alexander Calder. The light, soft and playful appearance of Calder's sculptures was something the designers wanted to translate into type forms.

Kinetic is a geometric sans that avoids strict design systems. Although geometry is clearly present in the simple structure of the characters, optical corrections have been included and there is room for the interpretation of every character.

Kinetic is a crafted typeface that comes in 3 weights with italics. It is a useful and modern design that feels comfortable to read.

Kinetic is appealing for contemporary typographic use on print and screen. The design is intended for a wide range of applications which include advertising, editorial design, and any corporate or art project.

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### The Designers

NM type is a collaborative project of two designers, Noel Pretorius (Sweden) and María Ramos (Spain). They met at Reading University while studying a master's degree in Typeface Design and started to work together on what is their first typeface on the market – Kinetic.

They are looking to take on inspiring custom type work. If you think our participation would benefit your project, please feel free to contact them:  
[nmtype@kinetictypeface.com](mailto:nmtype@kinetictypeface.com)

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### Contact

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[www.kinetictypeface.com](http://www.kinetictypeface.com)

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